



JOIN US AT ENERGY DAY!

ENERGYDAYFESTIVAL.ORG

FREE EVENT

**SATURDAY
OCTOBER 18
11 AM – 3 PM**

10,000+ ANNUAL ATTENDEES

Post-event surveys revealed:

- 90% of students found STEM subjects more interesting
- 81% gained a better understanding of STEM/Energy jobs



Energy Day is a FREE family STEAM festival consisting of nearly 70 interactive demonstrations that teach students & their families about the various forms of energy, science, technology, engineering, art, & mathematics. The festival focuses on efficiency & conservation while providing opportunities for students to interact with energy & STEAM experts to help spark their interest in these careers.

EXCITING ACTIVITIES FOR ALL STUDENTS:

- Explore 70+ interactive exhibits showcasing STEAM and its real-life applications!
- Learn by doing hands-on activities.
- Be inspired by STEAM role models.
- Interact with students from all over Houston.
- Learn about exciting career opportunities in STEAM.
- 70+ community partners and sponsors.



EMPOWERING FUTURE INNOVATORS

Energy Day attracts roughly 10,000 attendees each year and supports students and teachers from 13 Houston-area school districts with bus grants. Since 2011, the event has awarded over \$171,000 in financial prizes to more than 1,200 K-12 students and teachers.



For More Information

info@ceef.org or (713) 337-8819

Instagram.com/energyday | Facebook.com/EnergyDayHouston

WHY SUPPORT ENERGY DAY?

ACCESS

Energy Day broadens participation in STEAM learning opportunities for groups in underrepresented communities.

REACH

Each year, Energy Day reaches more than 10K students in person and generates more than 500K impressions.

ENGAGE

Energy Day offers opportunities for employees to mentor youth and engage with community members to share their passion for STEAM careers.

CONNECT

Energy Day collaborates with 70+ STEAM companies, community organizations and schools to strengthen the STEAM ecosystem in Houston.

2025 SPONSOR BENEFITS

As an Energy Day sponsor, you will join us in cultivating an equitable community of lifelong learners, across Houston, who are connected and inspired by the wonder of STEAM.

	DIAMOND \$25,000	PLATINUM \$16,500	GOLD \$11,500	SILVER \$6,500	BRONZE \$4,200
Media Advertisement and Tailored Pitch (based on availability)	✓	✓	✓		
Named Award and Stage Check Presentation	✓	✓	✓		
Energy Day Exhibit Space	30x30	10x30	10x20	10x10	Pop Up tent
Logo on Energy Day Website	Homepage	Homepage	Sponsor Page	Sponsor Page	
Shout-out on Newsletter / Social	Logo, mention	Logo, mention	Logo, mention	Logo	Logo
Event Recognition	✓	✓	✓		
Parking Passes & VIP tent	10	8	6	4	2

Pledges must be confirmed in writing by August 25, 2025 or some benefits may no longer be available. Benefits subject to change. Additional benefits may be mutually agreed upon. Payments must be made by **October 1, 2025**. Contact Colleen for information: cmccauley@ceef.org or 713-337-8819

OTHER SPONSORSHIPS AVAILABLE

- Bus Sponsor
- Vendor Hospitality (VIP) Tent Sponsor
- A/V Sponsor
- Teacher Tent & Raffle Sponsor
- Nonprofit Booth Sponsor
- Recycle Sponsor
- Security Sponsor
- STEM Student or Teacher 'Social Media Shout-Out' Sponsor
- Food Truck Sponsor
- Kick-off Sponsor
- Exhibitor Valet Sponsor
- Entertainment Sponsor
- Water Stations Sponsor
- Swag Sponsor

CO-HOSTED BY



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