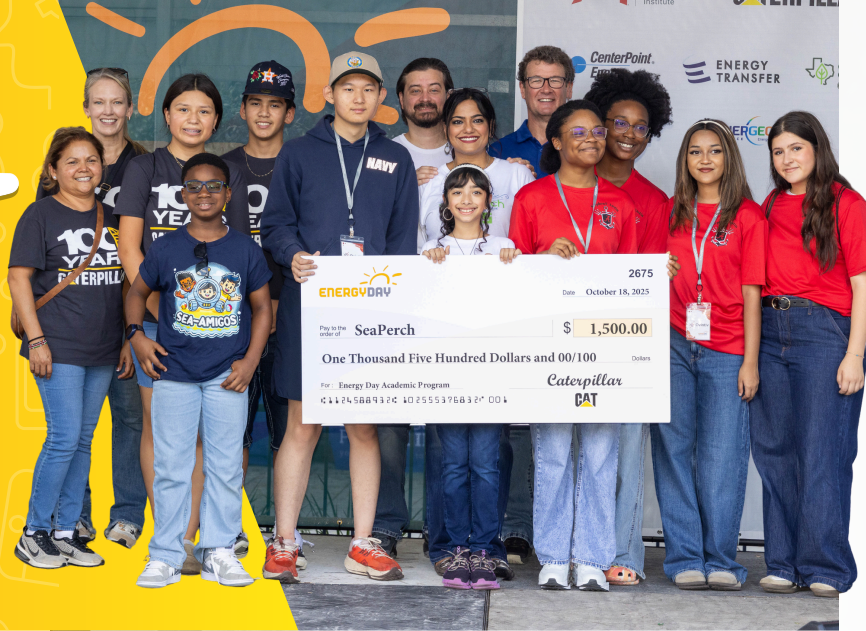


JOIN US AT ENERGYDAY

ENERGYDAYFESTIVAL.ORG



Energy Day is a FREE family STEM festival consisting of nearly 70 interactive demonstrations that teach students & their families about the various forms of energy, science, technology, engineering, & mathematics.

The festival focuses on efficiency & conservation while providing opportunities for students to interact with energy & STEM experts to help spark their interest in these careers.

10,000+ ANNUAL ATTENDEES

Post-event surveys revealed:

- 90% of students found STEM subjects more interesting
- 81% gained a better understanding of STEM/Energy jobs

EXCITING ACTIVITIES FOR K-12 STUDENTS

- ✓ Explore **70+ interactive exhibits** showcasing STEM and its real-life applications!
- ✓ Learn by doing hands-on activities.
- ✓ Be inspired by STEM role models
- ✓ Interact with students from all over Houston.
- ✓ Learn about exciting career opportunities in STEM.
- ✓ 70+ community partners and sponsors.

EVENT DETAILS



Saturday October 17, 2026



11am - 3pm



Sam Houston Park
Downtown Houston

FREE EVENT

Energy Day connects students, families, and educators through hands-on STEM experiences while expanding access for Houston-area schools through transportation support.

Since 2011, nearly \$200,000 has been awarded through the Energy Day Academic Program to support student achievement in STEM.

FOR MORE INFORMATION
ENERGYDAYFESTIVAL.ORG

(713) 337-8819

info@ceef.org





WHY SUPPORT ENERGY DAY?

ACCESS

Energy Day broadens participation in STEM learning opportunities for groups in underrepresented communities.

ENGAGE

Energy Day creates opportunities for employees to engage with students and help build the future energy workforce.

REACH

Each year, Energy Day reaches thousands of students in person and generates more than **2.4M+** impressions.

CONNECT

Energy Day collaborates with **70+ STEM companies**, community organizations and schools to strengthen the STEM ecosystem in Houston.

2026 SPONSOR BENEFITS

As an Energy Day sponsor, you will join us in cultivating an equitable community of lifelong learners, across Houston, who are connected and inspired by the wonder of STEM.

DIAMOND
\$40,000

Limit: 4-5 spots available

PLATINUM
\$20,000

GOLD
\$15,000

SILVER
\$9,500

BRONZE
\$6,500

Media Advertisement and Tailored Pitch (based on availability)



Named Award and Stage Check Presentation



Participation and Speaking At STEM Competitions



Energy Day Exhibit Space

30x30

10x30

10x20

10x10

Pop Up Tent

Logo on Energy Day Website

Homepage

Homepage

Sponsor Page

Sponsor Page

Newsletter / Social Shout-out

Logo, Mention

Logo, Mention

Logo, Mention

Logo

Logo

Event Recognition



Parking Passes & VIP tent

10

8

6

4

2

Pledges must be confirmed in writing by **August 25, 2026** or some benefits may no longer be available. Benefits subject to change. Additional benefits may be mutually agreed upon. Payment must be received by **September 18, 2026**. Contact Colleen for information: cmccauley@ceef.org or 713-337-8819

Other Sponsorships Available:

- Bus Sponsor
- Vendor Hospitality (VIP) Tent Sponsor
- A/V Sponsor
- Teacher Tent & Raffle Sponsor
- Nonprofit Booth Sponsor
- Recycle Sponsor
- Security Sponsor
- STEM Student Shout-Out Sponsor
- Food Truck Sponsor
- Kick-off Sponsor
- Exhibitor Valet Sponsor
- Entertainment Sponsor
- Water Stations Sponsor
- Swag Sponsor
- Nonprofit Partnership Sponsor
- Shared Tent Sponsor

CO-HOSTED BY:



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