Energy Day brings Houston together through the wonder of STEM

Saturday, October 19, 2024
Sam Houston Park
11 AM - 3 PM

How you can make an impact
Your support helps build an equitable community of STEM talent

Energy Day
Energy Day, Houston’s largest STEM festival, celebrates science, technology, engineering, and math through over 70 interactive exhibits and demonstrations, captivating over 50,000 students annually. This exhilarating, free event showcases the dynamic world of energy and STEM education.

STEM all year
Energy Day’s year-round academic programs feature challenges, STEM Days, workshops, award ceremonies, and competitions. These include engaging STEM events, partner pop-ups, exhibits, and classroom visits.

School and youth
Energy Day prepares thousands of elementary, middle and high school students for STEM careers, empowering them to make changes in their local communities. Our youth programs cultivate strong and sustainable partnerships with local school and community youth organizations.

Equitable access
Energy Day focuses on providing STEM learning experiences that include and represent groups traditionally underrepresented in these fields. We work with community partners and recruit diverse volunteers to help close the opportunity gaps in STEM.

Energy Day by the numbers

500K reached

41% Hispanic / Latino
29% Black / African American
19% White / Caucasian
8% Asian
3% Other

80% of partner schools are Title I
66% of students attending public schools in Houston region live in economically disadvantaged circumstances*
20% growth in STEM jobs in Texas from 2017 to 2027

Gender

Female 49%
Male 51%

*Children at Risk “Growing up in Houston” report 2022-2023

“Thank you to the Consumer Energy Alliance and the Consumer Energy Education Foundation for organizing Energy Day 2023 - the largest free STEM festival in the greater Houston area. I want to thank them because since 2011, they’ve given out more than $165,000 in award monies to our students and teachers.”

Sylvester Turner
Mayor, City of Houston
**WHY SUPPORT ENERGY DAY?**

**ACCESS**
Energy Day broadens participation in STEM learning opportunities for groups in underrepresented communities.

**REACH**
Each year, Energy Day reaches more than 50K students in person, over 120K digitally and generates more than 500K impressions.

**ENGAGE**
Energy Day offers opportunities for employees to mentor youth and engage with community members to share their passion for STEM careers.

**CONNECT**
Energy Day collaborates with 70+ STEM companies, community organizations and schools to strengthen the STEM ecosystem in Houston.

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**2024 SPONSOR BENEFITS**

As an Energy Day sponsor, you will join us in cultivating an equitable community of lifelong learners, across Houston, who are connected and inspired by the wonder of STEM.

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
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<tbody>
<tr>
<td>Media Advertisement and Tailored Pitch (based on availability)</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Named Award and Stage Check Presentation</td>
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<tr>
<td>Energy Day Exhibit Space</td>
<td>Custom</td>
<td>30x30</td>
<td>20x20</td>
<td>10x30</td>
<td>10x20</td>
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<tr>
<td>Logo on Energy Day Website</td>
<td>Homepage</td>
<td>Homepage</td>
<td>Sponsor Page</td>
<td>Sponsor Page</td>
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<td>Shout-out on Newsletter / Social</td>
<td>Logo, mention</td>
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<tr>
<td>Event Recognition</td>
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<tr>
<td>Parking Passes &amp; VIP tent</td>
<td>10</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>2</td>
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Pledges must be confirmed in writing by August 1, 2024 or some benefits may no longer be available. Benefits subject to change. Additional benefits may be mutually agreed upon. Payments must be made by October 1, 2024. Contact Colleen for information: cmccauley@ceef.org or 713-337-8819

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**2024 EDAP COMPETITIONS**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Name</th>
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<tbody>
<tr>
<td>17 FEB</td>
<td>Science and Engineering Fair Houston</td>
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<tr>
<td>30 MAR</td>
<td>Seaperch</td>
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<tr>
<td>20 APR</td>
<td>All-Earth Ecobot Challenge</td>
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<tr>
<td>23 APR</td>
<td>Conrad Challenge</td>
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<tr>
<td>17 FEB</td>
<td>First Robotics (Kendrick Castillo Memorial Tournament)</td>
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<tr>
<td>APRIL</td>
<td>AEM</td>
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<tr>
<td>TBD</td>
<td>Teacher Award</td>
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**THANK YOU TO OUR TOP SPONSORS:**

[Logo Images]