

# ENERGY DAY BRINGS HOUSTON TOGETHER THROUGH THE WONDER OF STEM



## ENERGYDAY

**SATURDAY, OCTOBER 19, 2024**  
**SAM HOUSTON PARK**  
**11 AM - 3 PM**

## HOW YOU CAN MAKE AN IMPACT

Your support helps build an equitable community of STEM talent

### ENERGY DAY

Energy Day, Houston's largest STEM festival, celebrates science, technology, engineering, and math through over 70 interactive exhibits and demonstrations, captivating over 50,000 students annually. This exhilarating, free event showcases the dynamic world of energy and STEM education.

### STEM ALL YEAR

Energy Day's year-round academic programs feature challenges, STEM Days, workshops, award ceremonies, and competitions. These include engaging STEM events, partner pop-ups, exhibits, and classroom visits.

### SCHOOL AND YOUTH

Energy Day prepares thousands of elementary, middle and high school students for STEM careers, empowering them to make changes in their local communities. Our youth programs cultivate strong and sustainable partnerships with local school and community youth organizations.

### EQUITABLE ACCESS

Energy Day focuses on providing STEM learning experiences that include and represent groups traditionally underrepresented in these fields. We work with community partners and recruit diverse volunteers to help close the opportunity gaps in STEM.

### ENERGY DAY BY THE NUMBERS

 **500K REACHED**



80% of partner schools are Title I

66% of students attending public schools in Houston region live in economically disadvantaged circumstances\*

20% growth in STEM jobs in Texas from 2017 to 2027

### GENDER

FEMALE 49%

MALE 51%

\*CHILDREN AT RISK "Growing up in Houston" report 2022-2023

**"Thank you to the Consumer Energy Alliance and the Consumer Energy Education Foundation for organizing Energy Day 2023 - the largest free STEM festival in the greater Houston area. I want to thank them because since 2011, they've given out more than \$165,000 in award monies to our students and teachers."**

Sylvester Turner  
Mayor, City of Houston

# WHY SUPPORT ENERGY DAY?

## ACCESS

Energy Day broadens participation in STEM learning opportunities for groups in underrepresented communities.

## REACH

Each year, Energy Day reaches more than 50K students in person, over 120K digitally and generates more than 500K impressions

## ENGAGE

Energy Day offers opportunities for employees to mentor youth and engage with community members to share their passion for STEM careers.

## CONNECT

Energy Day collaborates with 70+ STEM companies, community organizations and schools to strengthen the STEM ecosystem in Houston.

# 2024 SPONSOR BENEFITS

As an Energy Day sponsor, you will join us in cultivating an equitable community of lifelong learners, across Houston, who are connected and inspired by the wonder of STEM.

	DIAMOND \$25,000	PLATINUM \$16,500	GOLD \$11,500	SILVER \$6,500	BRONZE \$4,200
Media Advertisement and Tailored Pitch (based on availability)	✓	✓	✓		
Named Award and Stage Check Presentation	✓	✓	✓		
Energy Day Exhibit Space	Custom	30x30	20x20	10x30	10x20
Logo on Energy Day Website	Homepage	Homepage	Sponsor Page	Sponsor Page	
Shout-out on Newsletter / Social	Logo, mention	Logo, mention	Logo, mention	Logo	Logo
Event Recognition	✓	✓	✓		
Parking Passes & VIP tent	10	8	6	4	2

Pledges must be confirmed in writing by August 1, 2024 or some benefits may no longer be available. Benefits subject to change. Additional benefits may be mutually agreed upon. Payments must be made by **October 1, 2024**. Contact Colleen for information: [cmccauley@ceef.org](mailto:cmccauley@ceef.org) or 713-337-8819

## 2024 EDAP COMPETITIONS

17 FEB	Science and Engineering Fair Houston	23 APR	Conrad Challenge
30 MAR	Seaperch	17 FEB	First Robotics (Kendrick Castillo Memorial Tournament)
20 APR	All-Earth Ecobot Challenge	APRIL	AEM
		TBD	Teacher Award

## THANK YOU TO OUR TOP SPONSORS:

