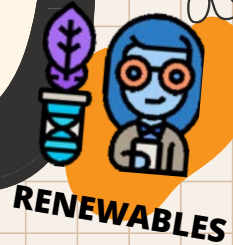


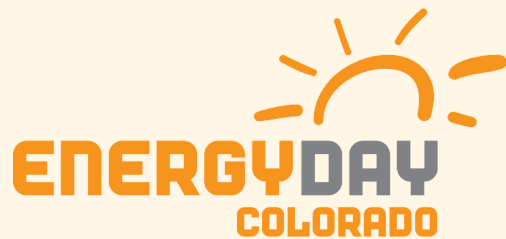
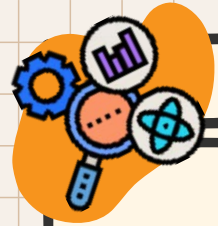
2023 ENERGY DAY COLORADO

FREE!
A FAMILY FRIENDLY,
STEM FESTIVAL FOR STUDENTS!



**JOIN US SATURDAY, SEPT. 23, 2023 | 10AM-2PM
EAST HIGH SCHOOL PROMENADE | DENVER, CO**





A DAY TO EXPLORE STEM!

Consumer Energy Alliance and Consumer Energy Education Foundation (CEEFF) hope you'll join us for this year's festival that will host energy and STEM related exhibits, demonstrations, and interactions with industry experts with the purpose of furthering the interest of students already interested in energy, conservation, and STEM, and sparking the interest in new students that have yet to discover how much fun and how many opportunities this world holds!

Colorado is the major energy hub in the West, home to major oil & gas, solar, and wind energy companies. Additionally, the state is a research center for the energy industry, hosting not only the National Renewable Energy Lab (NREL), but also home to many of the nation's leading collegiate programs, professors, and research facilities including University of Colorado, Colorado State University, and Colorado School of Mines.

In addition to our focus on energy education, Energy Day Colorado has become a leading event to introduce and showcase additional STEM activities for Colorado students. Robotics has become a major part of the festival offering challenges and demonstrations from over 30 high school robotics teams from across the state. In 2019, the event honored Kendrick Castillo, a student who had a love for robotics, but was tragically the victim of a school shooting in Highlands Ranch. The event plans to continue honoring his legacy and his love for science through continuations of the "Kendrick Castillo Memorial Robotics Challenge" in 2023 and for years to come.



Robotic Challenge



Interactive Activities

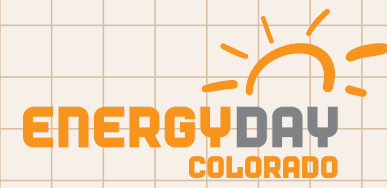


Talk with Experts



Food Trucks

COME BE A PART OF SOMETHING SPECIAL AT



Help students fall in love with science from an early age!



- Bring a hands-on activity for students of all ages
- Hands-on science can be extremely influential
- One conversation between an expert and a student can ignite a passion

Find your future workforce!



- Many of our attendees show signs of attending college programs in science and STEM industries
- Your teams can provide real-world insight into how they can get started working in these fields

Get your products out in front of students and parents alike!



- Where there are students there are parents!
- Through educational activities, we invite you to showoff your products and services to many household decisionmakers

Represent your industry!



- We are looking for a wide range of energy and STEM community partners, sponsors, and exhibitors
- Local media will be onsite
- Help advance education about your industry

2022 MEDIA COVERAGE & PARTICIPATION



- TV: CBS4, FOX31, Univision, Rocky Mountain PBS,
- Print: Denver Post, Denver Business Journal, ColoradoBiz Magazine
- Radio: KUVO
- Web & Blog: MSN.com, Colorado Parent, Mile High Mamas
- Social Media: TikTok, Instagram, Facebook, Twitter

2023 SAFETY PROTOCOLS

Energy Day Colorado has always, and will always, have a focus on safety for all who attend and participate. We will be following all city and state guidelines when it comes guest safety.



ROBOTICS ON DISPLAY FROM THE STATE'S BEST HIGH SCHOOL TEAMS!



KENDRICK CASTILLO MEMORIAL ROBOTICS CHALLENGE

For the last several years, Energy Day Colorado has hosted the "Kendrick Castillo Memorial Robotics Challenge". Kendrick was a student at the STEM School Highlands Ranch High School, a senior leader on the FIRST Robotics team 4418 STEM Impulse, and competed at the 1st Energy Day Colorado Robotics Challenge.

In 2019, Kendrick intervened in an active shooter situation in his classroom and was shot and killed while defending and protecting his classmates and teachers. His heroic actions saved many lives, and today his friends in the Robotics community honor and remember his strength of character and dedication to service.

This year, Energy Day Colorado will continue holding the Kendrick Castillo Memorial Robotics Challenge as a special public demonstration and skills challenge.

Participants will get a chance to earn critical team funds to further their robotics projects from the Consumer Energy Education Foundation, producer of Energy Day Colorado. Teams will compete for \$2,000 in donations in the following categories: Community Service, Promising Performers, and Judges Choice. That's a total of \$6,000 going back into Colorado's robotics community!

In addition, the event will be hosting a robotics parade for the first time! Come join us as each team showcases their robot around the festival site, putting on a show of just what these robots can do!



2023 SPONSORSHIP MENU OF OPPORTUNITIES

ENERGY DAY PRESENTING SPONSOR \$40,000

EXCLUSIVE NAMING & LOGO RIGHTS

- Official event name will be Energy Day Colorado presented by "Company Name"
 - Compound name will be used where possible and reasonable
- Combined event and presenting sponsor logo will be created
 - Compound logo will be used where possible and reasonable

ONSITE BENEFITS

- Up to a 10'x40' exhibit space based on preferred activity
- (4) Four 20-amp electrical circuits
- 6ft tables and chairs as needed
- Verbal recognition by onsite emcee from event stage
- Compound logo on swag bag if produced
- Opportunity to have partner nonprofit 10'x10' next to exhibit space

MEDIA BENEFITS

- 100% logo featured in sponsor panel where listed
- URL link of your choice on Energy Day Colorado website sponsor panel
- At least (6) six social media posts on Energy Day Colorado's social channels stating your participation and recognizing your sponsor commitment.
- Post-event media summary

PASSES & TICKETS

- 8 Parking Passes
- \$250 in onsite food vouchers



KCMC PRESENTING SPONSOR \$20,000

EXCLUSIVE NAMING RIGHTS

- Official challenge name will be Kendrick Castillo Memorial Robotics Challenge presented by "Company Name"
 - Compound name will be used where possible and reasonable

ONSITE BENEFITS

- Up to a 10'x20' exhibit space based on preferred activity
- (2) Two 20-amp electrical circuits
- 6ft tables and chairs as needed
- Verbal recognition by onsite emcee from event stage
- Opportunity to field team of judges who will choose the three teams earning donations
- Opportunity to present checks onsite to the teams earning donations

MEDIA BENEFITS

- 100% logo featured in sponsor panel where listed
- URL link of your choice on Energy Day Colorado website sponsor panel
- At least (6) six social media posts on Energy Day Colorado's social channels stating your participation and recognizing your sponsor commitment.
- Post-event media summary

PASSES & TICKETS

- 8 Parking Passes
- \$250 in onsite food vouchers



2023 SPONSORSHIP MENU OF OPPORTUNITIES

ROBOTICS PIT & PARADE SPONSOR \$15,000

EXCLUSIVE NAMING RIGHTS

- Official robotics pit name will be Robotics Pit & Parade presented by "Company Name"
 - Compound name will be used where possible and reasonable

ONSITE BENEFITS

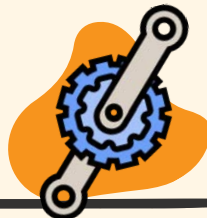
- Up to a 10'x20' exhibit space based on preferred activity
- (2) Two 20-amp electrical circuits
- 6ft tables and chairs as needed
- Verbal recognition by onsite emcee from event stage

MEDIA BENEFITS

- 75% logo featured in sponsor panel where listed
- URL link of your choice on Energy Day Colorado website sponsor panel
- At least (5) five social media posts on Energy Day Colorado's social channels stating your participation and recognizing your sponsor commitment.
- Post-event media summary

PASSES & TICKETS

- 6 Parking Passes
- \$200 in onsite food vouchers



PLATINUM SPONSOR \$12,500

ONSITE BENEFITS

- Up to a 10'x40' exhibit space based on preferred activity
- (4) Four 20-amp electrical circuits
- 6ft tables and chairs as needed
- Verbal recognition by onsite emcee from event stage
- Opportunity to have partner nonprofit 10'x10' next to exhibit space

MEDIA BENEFITS

- 75% logo featured in sponsor panel where listed
- URL link of your choice on Energy Day Colorado website sponsor panel
- At least (5) five social media posts on Energy Day Colorado's social channels stating your participation and recognizing your sponsor commitment.
- Post-event media summary

PASSES & TICKETS

- 6 Parking Passes
- \$200 in onsite food vouchers



2023 SPONSORSHIP MENU OF OPPORTUNITIES

STAGE SPONSOR \$10,000

EXCLUSIVE NAMING RIGHTS

- Official stage name will be "Company Name" Stage
- Stage signage with stage name

ONSITE BENEFITS

- Up to a 10'x20' exhibit space based on preferred activity
- (2) Two 20-amp electrical circuits
- 6ft tables and chairs as needed
- Verbal recognition by onsite emcee from event stage

MEDIA BENEFITS

- 50% logo featured in sponsor panel where listed
- URL link of your choice on Energy Day Colorado website sponsor panel
- At least (3) three social media posts on Energy Day Colorado's social channels stating your participation and recognizing your sponsor commitment.
- Post-event media summary

PASSES & TICKETS

- 4 Parking Passes
- \$150 in onsite food vouchers



SWAG BAG SPONSOR \$10,000

LOGO INCLUSION ON SWAG BAG

- One-Color logo printed on swag bag
- Minimum of 3,500 produced and distributed onsite

ONSITE BENEFITS

- Up to a 10'x20' exhibit space based on preferred activity
- (2) Two 20-amp electrical circuits
- 6ft tables and chairs as needed
- Verbal recognition by onsite emcee from event stage

MEDIA BENEFITS

- 50% logo featured in sponsor panel where listed
- URL link of your choice on Energy Day Colorado website sponsor panel
- At least (3) three social media posts on Energy Day Colorado's social channels stating your participation and recognizing your sponsor commitment.
- Post-event media summary

PASSES & TICKETS

- 4 Parking Passes
- \$150 in onsite food vouchers



2023 SPONSORSHIP MENU OF OPPORTUNITIES



GOLD SPONSOR | \$7,500

ONSITE BENEFITS

- Up to a 10'x30' exhibit space based on preferred activity
- (3) Three 20-amp electrical circuits
- 6ft tables and chairs as needed
- Verbal recognition by onsite emcee from event stage

MEDIA BENEFITS

- 50% logo featured in sponsor panel where listed
- URL link of your choice on Energy Day Colorado website sponsor panel
- At least (3) three social media posts on Energy Day Colorado's social channels stating your participation and recognizing your sponsor commitment.
- Post-event media summary

ONSITE BENEFITS

- 4 Parking Passes
- \$100 in onsite food vouchers



SILVER SPONSOR | \$5,000

ONSITE BENEFITS

- Up to a 10'x20' exhibit space based on preferred activity
- (2) Two 20-amp electrical circuits
- 6ft tables and chairs as needed
- Verbal recognition by onsite emcee from event stage

MEDIA BENEFITS

- 25% logo featured in sponsor panel where listed
- URL link of your choice on Energy Day Colorado website sponsor panel
- At least (2) two social media posts on Energy Day Colorado's social channels stating your participation and recognizing your sponsor commitment.
- Post-event media summary

ONSITE BENEFITS

- 2 Parking Passes
- \$75 in onsite food vouchers



BRONZE SPONSOR | \$2,500

ONSITE BENEFITS

- 10'x10' exhibit space based on preferred activity
- (1) One 20-amp electrical circuits
- 6ft tables and chairs as needed
- Verbal recognition by onsite emcee from event stage

MEDIA BENEFITS

- 25% logo featured in sponsor panel where listed
- URL link of your choice on Energy Day Colorado website sponsor panel
- At least (2) two social media posts on Energy Day Colorado's social channels stating your participation and recognizing your sponsor commitment.
- Post-event media summary

ONSITE BENEFITS

- 2 Parking Passes
- \$50 in onsite food vouchers



CORPORATE EXHIBITOR | \$500

ONSITE BENEFITS

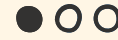
- 10'x10' exhibit space based on preferred activity
- (1) One 20-amp electrical circuit
- 6ft tables and chairs as needed

MEDIA BENEFITS

- URL link of your choice on Energy Day Colorado website sponsor panel
- (1) one social media post on Energy Day Colorado's social channels stating your participation and recognizing your sponsor commitment.

PASSES

- 2 parking passes



NONPROFIT EXHIBITOR | \$250

ONSITE BENEFITS

- 10'x10' exhibit space based on preferred activity
- (1) One 20-amp electrical circuit
- 6ft tables and chairs as needed

MEDIA BENEFITS

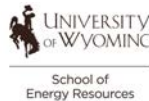
- URL link of your choice on Energy Day Colorado website sponsor panel
- (1) one social media post on Energy Day Colorado's social channels stating your participation and recognizing your sponsor commitment.

PASSES

- 2 parking passes

COME BE PART OF THE FUN IN 2023!

2022 SPONSORS & PARTICIPANTS



CUSTOMIZED SPONSORSHIPS

If science has taught us anything, we know not everything fits in a box!

If you are not finding an option that fits your desired onsite activities or your budget, please do not let the conversation end here. Contact us and we can discuss in more detail if there is a way to meet all of your goals.

In addition, if onsite staff may be an issue, reach out as we may be able to partner you with a local nonprofit or volunteer group that can help man your booth.



CONTACT US TODAY!

If you are interested in becoming a sponsor or exhibitor for Energy Day Colorado, please reach out to

Lindsey Barela, Sponsorship & Exhibitor Sales

EnergyDayRep@ConsumerEnergyAlliance.org or (303) 884-7232.

Many companies can pull from different internal budgets since this may fall under marketing, education outreach, recruitment, and community.



CHECK US OUT ON YOUTUBE!



Watch on YouTube

